

CURRICULAM-VITAE

DR. ALKA DIGWANI KHEMCHANDANI

ADDRESS:- 22/22 Upper Floor, Shastri nagar,
Behind Power house, Gallamandi, Rewa

MOBILE NO.:- 9754406604

EMAIL ID:- alku.1ash@gmail.com



CAREER OBJECTIVE

Experienced, Dynamic, Successful and Result oriented Skilled Teacher with a successful track record in Professional Teaching and Training. Able to develop and utilize creative skills of students at all level of achievements . Design and implement well received plans and program structure. Effectively establish Counseling environment on goals and objectives which meet the physical, emotional, intellectual, social and creative needs of parents for their children. Empathetic listener and persuasive speaker. Rapidly develop and adjust plans to meet unforeseen classrooms situation.

PROFESSIONAL SUMMARY

Charismatic and Energetic Faculty with 14 years experience delivering educational assistance and instruction to 19 to 21 years old youngsters. Passionate about the teaching and training field with a great aptitude. Achieved good progress in my career through best subject knowledge and mesmerizing teaching and training efforts. Committed to providing Students with all the necessary tools to become successful in future and instilling a love of learning and cooperative teamwork. Exhibits excellent communication and counselor skills at the time of new session.

CORE QUALIFICATIONS

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| • Strong work Ethics |
| • Confident |
| • Flexible and Adaptable to change |
| • Compassionate |
| • Excellent Communication Skills |
| • Excellent Teaching Ability |
| • Effective Convincing power |
| • Team Player |
| • Cultural Coordinator Skills |
| • Proficiency computer and web platform |

WORK EXPERIENCE

14 years experience as a Faculty in Department of Business Administration, A.P.S.U., Rewa. I am dealing with the papers of Business Mathematics, Financial Management, Managerial Economics , Operational research , Indian Ethos, Personality Development and many more.

ACADEMIC QUALIFICATIONS

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| • PhD holder, 2019 in Marketing on the topic “ An Empirical study on Consumer behavior towards online shopping of Apparels in M.P ” under the guidance of Prof. A.K Shrivastava (HOD of MBA IRPM). |
| • Qualified June, 2011 NET Examination for Lectureship. |
| • Completed my M.B.A Degree with Specialization in Marketing & Finance in 2009 from A.P.S. University with an aggregate of 82%. |
| • Passed BBA in 2007 from DBA, A.P.S. University, Rewa (M.P.) with an aggregate of 77.8% |
| • Completed my Senior Higher Secondary with Specialization in |

Mathematics from Jyoti Higher Secondary School , Rewa(MP Board) Bhopal with 72% in 2002.

- Completed my Higher Secondary from Jyoti Higher Secondary School (MP Board) Rewa with 82.6% in 2000.

CORPORATE TRAINING EXPERIENCE :

1. TRAINING TO EMLPOYEES AND EMPLOYERS OF VINDHYA TELELINKS LIMITED (VTL) ON “KNOW YOUR PERSONALITY” IN 2018.

2. TRAINING TO EMLPOYEES OF AMWAY ON “ATTITUDE” IN 2018

3. TRAINING TO EMLPOYEES OF VINDHYA TELELINKS LIMITED (VTL) ON “WORK ETHICS” IN 2019.

4. TRAINING TO EMLPOYEES AND EMPLOYERS OF MAA HONDA ON “GESTURES ,POSTURES AND WAY TO DEAL COUSTOMERS’ IN 2019.

5. TRAINING TO WOMAN WINGS OF VSSS AN INTERNATIONAL ORGANISATION OF SOCIAL SECTOR ON “PERSONALITY DEVELOPMENTS AND ITS LOOP HOLES” IN 2020.

OTHER CERTIFICATES :

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| • Worked as Rapporteur in National Workshop on “Volunteerism” |
| • Worked as Rapporteur in National Conference on “Emerging Trends & Challenges in Management” |
| • Certificate by Help Age India. |
| • Certificate of participating in National Games ,held in Rewa. |
| • Certificate of Cancer Aid Society. |
| • Certificate of various cultural and sport activities in school and university programs. |

SPECIAL CERTIFICATE:

Certificate of participating in **PERSONALITY DEVELOPMENT & GROOMING CLASSESS** in Delhi at a Renounced Institute “Sangeeta’s Classes” in July 2017 for 1 month.

SPECIAL AWARD:

Awarded as Mrs. INDIA 2020 (First runner-up) in 2019.

PUBLICATIONS:

Papers Published in International Conference:

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| <ul style="list-style-type: none">• A paper published and presented in RDA's 21th International Conference on <i>"Advancements And Challenges In Social Sciences & Business Management on November 11 &12, 2017"</i> on Impact of sales promotion on Sources of Information about Promotional Schemes in Food and Beverage. |
| <ul style="list-style-type: none">• A paper published and presented in International Conference on <i>"Latest Concepts In Science, Technology, Management and Humanities (ICLCSTMH) at Gwalior (M.P) on December 7, 2017"</i> on A study on Consumer Satisfaction Towards Online Shopping in Small Cities of Madhya Pradesh. |
| <ul style="list-style-type: none">• A paper published and presented in SEMS's International Conference on <i>"Recent Advances In Engineering ,Science and Management (ICRAESM) at Satna (M.P) on August 11 & 12, 2017"</i> on Impact of sales promotion on Consumer Behavior in Brand Switching in Food and Beverage. |
| <ul style="list-style-type: none">• A paper published and presented in RDA's 19th International Conference on <i>"Sustainable Growth and Innovation in the New Millennium at Kochi(Kerala) on November 7 & 8, 2016"</i> on Impact of sales promotion on Effectiveness of Consumer Preference with Regard to Food and Beverage Sector of FMCGs. |
| <ul style="list-style-type: none">• A paper published and presented in RDA's 18th International Conference on <i>"Sustainable Growth and Innovation in the New Millennium- Frontier Global Issues And Challenges (IC-SGINM) at Jaipur on March 26 & 27, 2016"</i> on An analysis of Future Growth of Online Shopping of Grocery in Small Cities.(ISSN 2277 3304 , Vol.5 No.1) |
| <ul style="list-style-type: none">• A paper published and presented in 9th International Conference on <i>"Quality Management Practices For Global Excellence"</i> |

January 30-31, 2015” on “Consumer Behavior Towards Online Shopping”.

Papers Published in National Conference:

Book named “Emerging trends and Challenges in Management.

Workshop attended:

- Attended **Seven days** Workshop on “**Research And Teaching Methodology**” in Rewa from 1Sep-7Sep,2016 which is organized by Department of Commerce, Govt. T.R.S (Autonomous) Darbar College, Rewa (M.P).
- Attended “**One Week National Workshop on Analytical Techniques for Research**” from June 17-23, 2013 in Graphic Era University, Dehradun which is organized by Faculty of Management Studies and conducted by Global Network of Business Researchers.
- Attended Two days Workshop on “Volunteerism” in Rewa on 7 Jan & 8 Jan 2013.
- Attended workshop on Candle making arranged By Om Sai Biotech , Rewa.
- Attended Camel Creative workshop at Delhi.
- Attended Sessions on Personality Development and Confidence Building etc. held by AOL.
- Attended the National IMQ contest held by Pidilite at

Rewa.

PROJECTS UNDERTAKEN

I had completed my Summer Training Project from ITC Ltd.

Gurgaon Head Office in year 2010 on topic "Management of wheat purchase documentation and suggesting the process improvement" under the guidance of Mr. Vikas Barnwal (Finance Manager).

PERSONAL PROFILE -

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| Date of birth | 16 may 1985 |
| Marital Status | Married |
| Language Known | Hindi, English and Sindhi |

DECLARATION

I hereby declare that the above information provided by me is true to the best of my knowledge.

