

## RESUME

### **Dr. SURYA PRATAP SINGH**

Contractual/Guest Faculty  
M.B.A. (IR&PM)  
A.P.S. University, Rewa (M.P.)  
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#### **PERSONAL PROFILE:**

- Father's Name** : **Shri Chandra Bhan Singh**
- Date of Birth** : 5<sup>th</sup> October 1968
- Nationality** : Indian
- Postal Address** : 23/486, Behind Patriot Academy  
Shashtri Nagar Amahiya Rewa (M.P.)
- Language Known** : Hindi, English
- Educational Background** :
- (a) Ph.D. on the topic "A study of job Satisfaction as correlate of Work Motivation of Bank Employees" From A.P.S. University, Rewa (M.P.) in August 2009.
  - (b) M.M.S. (Master of Management Science) From International Institute of professional studies, D.A.V.V. Indore, in the Year 1997 with 72.78% Marks.
  - (c) L.L.B. From A.P.S. University Rewa in the Year 2002 with 52.8% marks.
  - (d) M.A. (Psychology) from A.P.S. University Rewa in the year 2004 with 61.2% marks
  - (e) M.Phil. (Environmental Biology) From A.P.S. University, Rewa in the Year 1993.
  - (f) M.Sc. (Botany) From A.P.S. University, Rewa in the Year 1990 with 62.25% marks
  - (g) B.Sc. (Bio. Group) from A.P.S. University, Rewa in the year 1988 with 58.50% marks.
  - (h) Higher Secondary (Bio. Group) From M.P. Board of Education in the year 1985 with 56% marks.

#### **Professional Qualification:**

M.M.S. (Master of Management Science) From International Institute of professional Studies, D.A.V.V. Indore in the year 1997 with 72.78% Marks.

#### **Summer Training:**

Kores Inia Ltd. Indore

#### **Project :**

"To Test Market acceptability of New Products of Kores India Ltd."

**Work Experience:**

- (a) **Having a teaching experience for a duration about 25 years**
- (i) Presently working as lecturer (Contract/Guest Faculty) in M.B.A. (I.R. & P.M.) A.P.S. University, Rewa since 28<sup>th</sup> September 2004 to date.
  - (ii) Worked as lecturer (Contract) in M.B.A. (H.R.D.) A.P.S. University, Rewa from 14<sup>th</sup> January 2004 to 27<sup>th</sup> Sep. 2004 and
  - (iii) Worked as visiting faculty in M.B.A. (I.R.&P.M.) A.P.S. University, Rewa for a duration about two year (From Feb. 2002 to Jan. 2004)
  - (iv) Worked as lecturer (Contract) in MHRD A.P.S. University, Rewa for a duration about four years (From Sep. 1998 to Jan. 2002)
- (b) **Having an experience of corporate job in the filed of marketing-**
- (i) Worked as marketing Executive with "Prestige, Soya Industries" Indore (M.P.) for a duration of one year (from Aug. 1997 to July 1998)
  - (ii) Worked as sales Representative with "Parenteral Drugs India Ltd." Indore (M.P.) for a duration of one year. From (Jan. 1994 to Feb. 1995)

**Administrative Work Experience:**

1. Worked as Assisitant Supritendent in the Semester Examination of the APS University, Rewa (MP)
2. Member of the Proctorial Board, of the APS University, Rewa (MP)
3. Member of the E-Cell Incubation Centre, APS University, Rewa (MP)

**Published Research Papers, Participation in Seminar, Conference & Work Shop.**

1. Presented a paper on "Youth Attitude Towards make In India" In International /Summit on University- Industry Interface for Skill Development of youth, Feb. 25- 27,2018 at APSU, Rewa (M.P)
2. Published research paper on "A Comparative Study on HRM Practices among employees of Public and private Insurance companies in Vindhya Bharti, ISSN 0976-9968, No.16, Vol.I.July 2018
3. Published a research paper on "Sanskritikata se Adhunikta Tak Bharat" in in vindhya Bharti, ISSN 0976-9986 No. 14.Vol. I July 2017. APSU, Rewa (M.P.) Page No. 168-171
4. Published research paper on "Rural marketing in india" (The present Scenario) in vindhya Bharti, ISSN 0976-9986 No.12 Vol.III, Feb 2015 APSU, Rewa (M.P.) Page No. 32-37
5. Published a Research Paper on Internet Advertising – An Emerging e-Business Avenue ISBN – 978-93-82062-09-7 in Excel India Publisher, New Delhi (Emerging Trends and Challenges in Management ). Page No. 211-215
6. Published a Research Paper on "Impact of Pranayam on stress" in Vindhya Bharti, ISSN – 0976-9986 No. 12 Vol. 1 March 2012 APSU,Rewa(MP). Page No. 71-74

7. Published a Research Paper on "Benchmarking in HRM" in Kautilya, Research Journal ISSN-0975-9220, TRS College Rewa. Page No. 302-308
8. Published a research paper in Vindhya Bharti related with "The impact of Quality of work life on Productivity" in July 2010. APSU Rewa (M.P.) Page No. 130-134
9. Published a Research Paper on "Spirituality and Coping Strategy" in Vindhya Bharti Vol. 2, No. 3 July 2006. APSU Rewa (M.P.) Page No. 36-40
10. Published a paper in Vindhya Bharti related with "Momentum Blocking" (Bad Behaviour) in Vol. 1 Nov. 2004. APSU Rewa (M.P.) Page No. 15-19
11. Presented a Paper on "Life Long Learning and Quality of Life" in National Seminar on Life Long Learning; advantage old age on Oct. 1<sup>st</sup> & 2<sup>nd</sup> 2016 at APSU, Rewa (M.P.)
12. Participated & Presented a Paper on "Sanchar Kranti Evam Badalte Samajik Mulya" in National Seminar on Sanchar Kranti on 30<sup>th</sup> Oct. 2016, at TRS College, Rewa (M.P.)
13. Presented a Paper on "Responsibility of Safety Measures in organizations" in National Seminar on Social Work Profession; Issues and challenges on 24<sup>th</sup> and 25<sup>th</sup> Sept. 2015 at APSU, Rewa (M.P.)
14. Presented a Research Paper on "Rural Marketing in India" (The Present Scenario) in National Conference (Emerging Trends and Challenges in Management) on 24<sup>th</sup> and 25<sup>th</sup> March 2012 at APSU, Rewa (MP).
15. Represented National Seminar on "Rural Infrastructure & Economic Development in M.P. the paper entitled "Impact of Industrialisation on Rural health and Hygiene" at Rani Durgavati Vishwavidyalaya, Jabalpur in Feb. 2010.
16. Participated and presented to workshop and seminar on "Third Age education: Models and Benefits" the Paper entitled "Spirituality and Coping Strategy" at the Deptt. of Adult continuing Education and Extension work A.P.S. University, Rewa (M.P.) in 5<sup>th</sup> & 6<sup>th</sup> Feb. 2005.
17. Presented a paper in National Seminar on "Role of Human Resource Development in the Society" at Janta College, Rewa (M.P.) 20 & 21 Nov. 1999.
18. Participated in National conclave on New Education Policy Issues & Challenges in Higher Education held on 16<sup>th</sup> Oct. 2016 at APSU, Rewa (M.P.)
19. Participated and Presented in Seminar on Dignity in Mental Health the Paper entitled "Mental Health Services For The Aged" on 10<sup>th</sup> Oct. 2015, at APSU, Rewa (M.P.)
20. Participated in National seminar on "Advaita vedanta ki jeevan Drishti Evam Samsamayik chunautiyan" at APSU Rewa (M.P.) Feb. 25-27<sup>th</sup> 2012.
21. Participated as a Reporter in Technical Session - 4 in "National Workshop on Volunteerism" organized by Indian Red Cross Society, Rewa and APSU, Rewa in January 7, 8 2012.
22. Attended workshop on "Intellectual property Right" at A.P.S. University, Rewa (M.P.) in Dec. 1999

**Job Profile :**

In addition to regular classroom teaching, I have been associated with Assessment of training reports of students, contribution in the teaching and providing study material to the participants of the personal contract programme (PCP) of PGDIR & PM through Distance Mode, Active Participation in the Convocation programme of the A.P.S. University, Rewa, organising industrial visits and tours, students counseling, Expert advise to customers, Retailers and whole salers, counseling for achieving sales and collection targets and feedback to the marketing Executives, Examination supervision of the university, paper setter of the Bhoj Open University, Bhopal, Semester Examination and UGC (NET), syllabus revision and guiding project training.

**Computer Knowledge** : Operating System, Ms office, Internet etc.

**Extra-curricular activities**

- (i) Athletics captain in the year 1989-90
- (ii) Represented Inter college Athletics meet in 1988-90.
- (iii) N.S.S. Camp(Certificate from University) in the year 1986.

**Hobby**

Reading Books & News Papers. Teaching and counseling. Organizing University tours & Adventures activities.

**Reference :**

- (1) **Prof. Jayant Sonwalkar**  
Prof. IMS, DAVV Indore (M.P.)  
E-mail : drjayant1@yahoo.com  
Mobile : 9425066785, 7000545892
- (2) **Prof. Atul Pandey**  
Head, Deptt. of Business Administration,  
Prof. in-Charge M.B.A.(IR&PM)  
A.P.S. University, Rewa (M.P.)  
E-mail: atulpandey1@yahoo.com  
Mobile : 9425471030, 8770938963
- (3) **Prof. A. K. Srivastava**  
Ret. in-charge M.B.A. (IR & PM)  
A.P.S. University, Rewa (M.P.)  
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**Declaration:**

I do here by declare that the information furnish above is true the best of my knowledge.

**Place : Rewa**

**Date : 17/04/2023**



**(Dr. Surya Pratap Singh)**